

TO: James L. App, City Manager
FROM: Ronald Whisenand, Community Development Director
SUBJECT: Special City Council/Planning Commission Meeting – Downtown Parking Management Plan
DATE: March 4, 2008

Needs: Consider scheduling a joint study session with the Planning Commission to receive a report and accept public testimony on the Downtown Parking Management Plan.

Facts: 1. On May 30, 2007, the City Council directed staff to explore the feasibility and cost of establishing time restricted zones in the downtown as a way to manage the supply of public parking.
2. The City retained the services of Parking Design Group PDG to assist in this effort. A report has been prepared and will be released for public review on March 3rd. A joint study session with the Planning Commission is desired in order to receive input and provide direction.

Analysis &
Conclusion:

The Study Session will not only include presentations by staff and Parking Design Group, but will allow the Commission, Council, and public an opportunity to hear from Dr. Donald Shoup, a professor of urban planning at the University of California, Los Angeles. Dr. Shoup is the author of the book “The High Cost of Free Parking” and has given presentations at League conferences on effective parking management strategies.

Dr. Shoup will be in San Luis Obispo County the week of March 24th and has agreed to participate in the presentation on the night of March 25th. This meeting date is a regular Planning Commission meeting night.

Policy

Reference: Council Policy and Procedures, Chapter 5, Section 5.2.3

Options: a. Set a noticed Joint Meeting with the Planning Commission on March 25th.
b. Amend, modify or reject the foregoing option.